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9  
10 **UNITED STATES DISTRICT COURT**  
11 **CENTRAL DISTRICT OF CALIFORNIA**  
12 **SOUTHERN DIVISION**

13 DUAL DIAGNOSIS TREATMENT  
CENTER, INC., a California corporation,  
14 et al.,

15 Plaintiffs,

16 vs.

17 BLUE CROSS OF CALIFORNIA, dba  
ANTHEM BLUE CROSS, et al.,

18 Defendants.

Case No. 8:15-cv-00736-DOC-RNB

19 **REPLY BRIEF IN SUPPORT OF**  
20 **DEFENDANTS’ OMNIBUS MOTION**  
21 **TO DISMISS PLAINTIFFS’ FIRST**  
22 **AMENDED COMPLAINT**

23 Date: April 18, 2016  
24 Time: 8:30 a.m.  
25 Location: Courtroom 9D

26 Judge: Honorable David O. Carter

27 Complaint Filed: May 8, 2015

28  
<sup>1</sup> Exhibit A, attached hereto, identifies the individual defendants that are referred to collectively herein as the “Anthem Defendants.”

**TABLE OF CONTENTS**

**Page(s)**

I. INTRODUCTION ..... 1

II. PLAINTIFFS’ CLAIMS SHOULD BE DISMISSED WITH PREJUDICE ..... 1

    A. PLAINTIFFS ERISA CLAIMS BASED ON FORM A FAIL AS A MATTER OF LAW. .... 1

        1. A Direct-Payment Request Does Not Effectuate An Assignment Of The Right To Pursue Benefits Under 29 U.S.C. § 1132(a)(1)(B)..... 2

        2. Form A Does Not Encompass Counts 2 Or 3 Under 29 U.S.C. § 1132(a)(2) And (a)(3). .... 4

    B. PLAINTIFFS ERISA CLAIMS BASED ON FORM B FAIL AS A MATTER OF LAW. .... 7

        1. The Terms Of Form B Are Procedurally And Substantively Unconscionable. .... 8

        2. Even If Form B Is Enforceable, Defendants Are Still Entitled To The Dismissal Of Counts 2 And 3 With Prejudice..... 10

    C. PLAINTIFFS’ CLAIMS MUST BE DISMISSED WHERE THE APPLICABLE PLANS PROHIBIT ASSIGNMENTS ..... 11

    D. EACH OF PLAINTIFFS’ CLAIMS MUST BE DISMISSED BECAUSE PLAINTIFFS DO NOT ALLEGE THAT THEY GAVE SUFFICIENT NOTICE OF THE TERMS OF THE PURPORTED ASSIGNMENTS TO DEFENDANTS. .... 14

    E. PLAINTIFFS’ FOURTH COUNT FOR ALLEGED VIOLATIONS OF BUSINESS AND PROFESSIONS CODE § 17200 FAILS AS A MATTER OF LAW. .... 18

    F. PLAINTIFFS’ DEMAND FOR A JURY TRIAL SHOULD BE STRICKEN. .... 20

III. CONCLUSION..... 20

**TABLE OF AUTHORITIES**

**Page(s)**

**Federal Cases**

*Almasi v. Equilon Enters., LLC*,  
 No. 5:10-cv-03458 EJD, 2012 U.S. Dist. LEXIS 128623 (N.D. Cal. Sept. 10, 2012) ..... 20

*Almont Ambulatory Surgery Ctr., LLC v. UnitedHealth Grp., Inc.*,  
 99 F. Supp. 3d 1110, 1130 (C.D. Cal. 2015)..... 4, 12, 14

*Brown v. Blue Cross Blue Shield of Tenn. Inc.*,  
 No. 1:14-CV-00223, 2015 U.S. Dist. LEXIS 74306 (E.D. Tenn. June 9, 2015) ..... 2, 3

*Care First Surg. Ctr. v. ILWU-PMA Welfare Plan*,  
 No. CV-14-01480 MMM, 2014 WL 6603761 (C.D. Cal. July 28, 2014)..... 12, 13, 14

*Cedars-Sinai Med. Ctr. v. Nat’l League of Postmasters of the United States*,  
 497 F.3d 972 (9th Cir. 2007) ..... 19

*Chavarria v. Ralphs Grocery Co.*,  
 733 F.3d 916 (9th Cir. 2013) ..... 9

*Ctr. for Neuro Skills v. Blue Cross of Cal.*,  
 No. 1:13-cv-00743-LJO-JLT, 2013 U.S. Dist. LEXIS 148432 (E.D. Cal. Oct. 15, 2013) ..... 20

*Davidowitz v. Delta Dental Plan of Cal.*,  
 946 F.2d 1476 (9th Cir. 1991) ..... 13, 14

*Davis v. v. HSBC Bank Nev., N.A.*,  
 691 F.3d 1152 (9th Cir. 2012) ..... 19

*DeBartolo v. Health & Welfare Dep’t of the Const. & Gen. Laborers’ Dist. Council of Chi.*,  
 No. 1:09-cv-0039, 2010 WL 3273922 (N.D. Ill. Aug. 17, 2010)..... 14

*Grasso Enters., LLC v. Express Scripts, Inc.*,  
 809 F.3d 1033 (8th Cir. 2016) ..... 6

*Griffin v. Focus Brands, Inc.*,  
 No. 15-12137, 2015 WL 9487801 (11th Cir. Dec. 30, 2015) ..... 12

1 *Griffin v. Health Sys. Mgmt.*,  
 2 No. 15-12138, 2015 U.S. App. LEXIS 22780 (11th Cir. Dec. 29, 2015) ..... 14

3 *Khan v. CitiMortgage, Inc.*,  
 4 975 F. Supp. 2d 1127 (E.D. Cal. 2013) ..... 19

5 *Long Beach Mem’l Med. Ctr. v. Cal. Mart Emp. Benefit Plan*,  
 6 No. 97-56624, 1999 U.S. App. LEXIS 3346 (9th Cir. Feb. 22, 1999)..... 12

7 *Marder v. Lopez*,  
 8 450 F.3d 445 (9th Cir. 2006) ..... 11

9 *Marin Gen. Hosp. v. Modesto & Empire Traction Co.*,  
 581 F.3d 941 (9th Cir. 2009) ..... 19

10 *Merrick v. UnitedHealth Grp., Inc.*,  
 11 No. 14-Civ-8071-ER, 2016 U.S. Dist. LEXIS 39566 (S.D.N.Y. Mar. 25,  
 12 2016) ..... 12, 14

13 *Metcalf v. Blue Cross Blue Shield of Mich.*,  
 14 No. 3:11-CV-1305-ST, 2013 WL 4012726 (D. Or. Aug. 5, 2013)..... 7, 16

15 *MHA, LLC v. Aetna Health*,  
 16 No. Civ. A. 12-2984 (SRC), 2013 U.S. Dist. LEXIS 25743 (D.N.J. Feb.  
 25, 2013) ..... 3

17 *Montefiore Med. Ctr. v. Teamsters Local 272*,  
 18 No. 09 Civ. 3096 (HB), 2009 WL 3787209 (S.D.N.Y. Nov. 12, 2009) ..... 15, 16

19 *N. Jersey Brain & Spine Ctr. v. Aetna, Inc.*,  
 20 801 F.3d 369 (3d Cir. 2015) ..... 3

21 *N. Shore-Long Island Jewish Health Care Sys., Inc. v. MultiPlan, Inc.*,  
 22 953 F. Supp. 2d 419 (E.D.N.Y. 2013) ..... 16, 17

23 *Nagrampa v. MailCoups, Inc.*,  
 24 469 F.3d 1257 (9th Cir. 2006) ..... 8

25 *Osberg v. Foot Locker, Inc.*,  
 26 No. 07-Civ-1358-KBF, 2015 U.S. Dist. LEXIS 132054 (S.D.N.Y. Sept.  
 29, 2015) ..... 12

27 *Paragon Office Servs., LLC v. UnitedHealthGroup, Inc.*,  
 28 No. 3:11-CV-2205-D, 2012 WL 1019953 (N.D. Tex. Mar. 27, 2012) ..... 16

1 *Premier Health Ctr., P.C. v. UnitedHealth Grp.*,  
 2 292 F.R.D. 204 (D.N.J. 2013)..... 7

3 *Quaresma v. BC Life & Health Ins. Co.*,  
 4 623 F. Supp. 2d 1110 ..... 12

5 *Riverview Health Inst. LLC v. Med. Mut. of Ohio*,  
 6 601 F.3d 505 (6th Cir. 2010) ..... 12

7 *Rojas v. Cigna Health & Life Ins. Co.*,  
 8 793 F.3d 253 (2d Cir. 2015) ..... 5, 6

9 *Shroyer v. New Cingular Wireless Servs., Inc.*,  
 498 F.3d 976 (9th Cir. 2007) ..... 8

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 11 770 F.3d 1282 (9th Cir. 2014) ..... *passim*

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 13 No. H-09-2001, 2010 WL 598748 (S.D. Tex. Feb. 17, 2010) ..... 15

14 *In re WellPoint, Inc. Out-Of-Network “UCR” Rates Litig.*,  
 15 903 F. Supp. 2d 880 (C.D. Cal. 2012) ..... 4

16 **California Cases**

17 *Armendariz v. Found Health Psychcare Servs., Inc.*,  
 18 24 Cal.4th 83 (2000) ..... 9

19 *Bell v. Blue Cross of Cal.*,  
 20 131 Cal. App. 4th 211 (2005) ..... 20

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 22 20 Cal.4th 163 (1999) ..... 20

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 105 Cal. App. 4th 693 (2002) ..... 20

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 25 42 Cal.2d 284 (1954) ..... 17

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 27 No. D044409, 2005 WL 1394633 (Cal. App. June 14, 2005)..... 17

28

1 **Federal Statutes**

2 29 U.S.C.

3 § 1001(b)..... 18

4 § 1002(8)..... 5, 6

5 § 1022(a)-(b) ..... 12

6 § 1024(b)..... 12

7 § 1109(a)..... 10, 11

8 § 1132(a)(1)(B)..... 2, 3, 4, 19

§ 1132(a)(2) ..... 2, 4, 10, 11, 19

§ 1132(a)(3) ..... 2, 4

9 Fed. Rule Civ. P. 9(b) ..... 20

10 **California Statutes**

11 Cal. Bus. and Prof. Code § 17200..... 1, 18, 19, 20

12 **Other Authorities**

13 29 C.F.R. § 2520.102-3..... 12

14 29 C.F.R. § 2520.104b-1 ..... 12

15 29 C.F.R. § 2560.503-1 ..... 4, 5

17 AlphaCM UB-04 Data Specifications Manual,  
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20 FAQs About The Benefit Claims Procedure Regulation at B-2,  
 21 [http://www.dol.gov/ebsa/faqs/faq\\_claims\\_proc\\_reg.html](http://www.dol.gov/ebsa/faqs/faq_claims_proc_reg.html) (last visited  
 Apr. 3, 2016) ..... 7

22 California Division of Workers’ Compensation Medical Billing and  
 23 Payment Guide 4-5,  
 24 [https://www.dir.ca.gov/dwc/DWCPPropRegs/ICD10/FinalRegulations/Me-](https://www.dir.ca.gov/dwc/DWCPPropRegs/ICD10/FinalRegulations/MedicalBillingandPaymentGuide.pdf)  
[dicalBillingandPaymentGuide.pdf](https://www.dir.ca.gov/dwc/DWCPPropRegs/ICD10/FinalRegulations/MedicalBillingandPaymentGuide.pdf) (last accessed Apr. 3, 2016)..... 15

25 National Uniform Billing Committee Official UB-04 Data Specifications  
 26 Manual, <http://www.nubc.org/subscriber/index.dhtml>..... 15

1 **I. INTRODUCTION**

2 The Opposition Brief filed by Plaintiffs fails to advance any argument capable of  
3 salvaging the claims alleged in their First Amended Complaint (“FAC”) against  
4 Defendants.<sup>2</sup> Desperate to avoid dismissal of their claims, Plaintiffs misrepresent key  
5 legal authority and try to generate fact issues where none exist. As shown in Defendants’  
6 Omnibus Motion and below, Plaintiffs’ claims are subject to dismissal as a matter of law.  
7 Initially, neither purported assignment Plaintiffs rely on stands up to scrutiny. Plaintiffs’  
8 Form A “Assignment” (“Form A”) is merely a direct-payment request form, while the  
9 Form B “Assignment” (“Form B”) is both procedurally and substantively unconscionable  
10 and therefore unenforceable. Thus, as a matter of law, Plaintiffs cannot survive a motion  
11 to dismiss based on the purported assignments.

12 Even if Form A and Form B are construed as valid and enforceable assignments of  
13 benefits, neither form can sustain Plaintiffs’ ERISA claims for breach of fiduciary duty  
14 and equitable relief. Further, each of Plaintiffs’ ERISA claims fail as a matter of law  
15 because many of the plans contain enforceable anti-assignment provisions. Plaintiffs’  
16 remaining claim for alleged violations of California’s Business and Professions Code §  
17 17200 is both preempted by ERISA and fails to state a claim on which relief can be  
18 granted under the statute. As a result, each of Plaintiffs’ causes of action in the FAC fails  
19 as a matter of law.

20 **II. PLAINTIFFS’ CLAIMS SHOULD BE DISMISSED WITH PREJUDICE**

21 **A. Plaintiffs ERISA Claims Based On Form A Fail As A Matter Of Law.**

22 The Opposition Brief’s repeated insistence on the primacy of Form B is tacit  
23 confirmation of the shortcomings of Form A as an “assignment.” Form A provides, in  
24 relevant part, as follows:

25 I hereby authorize and request that payment of authorized  
26 insurance company benefits be made on my behalf to directly to  
27 [Plaintiff entity] for the amount due to me for any medical or  
psychological/psychiatric treatment or services that are

28 <sup>2</sup> Exhibit B, attached hereto, identifies the individual defendants that are referred to collectively herein as “Defendants” for purposes of this Motion and join in the filing of this Motion.

1 rendered to me by [Plaintiff entity].

2 [FAC, Ex. A (Form A).] On its face, Form A neither transfers nor assigns any of the  
3 patients' legal rights. While Form A *permits* the direct payment of the patients' benefits  
4 to Plaintiffs, its terms do not *mandate* it. Moreover, it assigns no legal rights whatsoever.  
5 The absence of such language is fatal to each of Plaintiffs' ERISA claims.

6 Plaintiffs do not dispute that “[i]t is essential to an assignment of a right that the  
7 [assignor] manifest an intention to transfer the right to another person.” *Spinedex*  
8 *Physical Therapy USA, Inc. v. United Healthcare of Ariz., Inc.*, 770 F.3d 1282, 1292 (9th  
9 Cir. 2014) (citing *Britton v. Co-Op Banking Grp.*, 4 F.3d 742, 746 (9th Cir. 1993)  
10 (internal quotation marks omitted)).<sup>3</sup> Plaintiffs instead seek to circumvent this standard  
11 by arguing: (1) as to Count 1, that a direct-payment request is tantamount to an  
12 assignment of benefits for purposes of 29 U.S.C. § 1132(a)(1)(B); and (2) as to Counts 2  
13 and 3, that Plaintiffs may assert claims arising from Defendants' alleged breach of  
14 fiduciary duty under 29 U.S.C. § 1132(a)(2) and (a)(3) even though such claims were  
15 admittedly not expressly assigned to Plaintiffs. Neither argument is persuasive.

16  
17 **1. A Direct-Payment Request Does Not Effectuate An Assignment  
Of The Right To Pursue Benefits Under 29 U.S.C. § 1132(a)(1)(B).**

18 Referring to the text of Form A, Plaintiffs cite to *Spinedex* for the proposition that  
19 the Ninth Circuit “has held such language sufficient to constitute a valid assignment of a  
20 29 U.S.C. § 1132(a)(1)(B) claim.” [Opp. Brief, p. 9.] Far from supporting Plaintiffs'  
21 position, the language of the assignment at issue in *Spinedex* stated that the form  
22 constitutes “A DIRECT ASSIGNMENT OF MY RIGHTS AND BENEFITS UNDER  
23 THIS POLICY.” *Id.* at 1292. In contrast, Form A's request that Defendants pay  
24 Plaintiffs directly does not convey, expressly or otherwise, any of the patients' rights or  
25

26  
27 <sup>3</sup> Plaintiffs also do not dispute that an alleged assignment form is evaluated not by its  
28 header but by its terms. *Brown v. Blue Cross Blue Shield of Tenn. Inc.*, No. 1:14-CV-00223, 2015 U.S. Dist. LEXIS 74306, at \*8 n.3 (E.D. Tenn. June 9, 2015) (citing *United States v. Leslie Salt Co.*, 350 U.S. 383, 389 (1956)).



1 benefits under their plans.

2 Plaintiffs' citation of *N. Jersey Brain & Spine Ctr. v. Aetna, Inc.*, 801 F.3d 369 (3d  
3 Cir. 2015), is similarly misplaced. There, the Third Circuit considered whether the  
4 plaintiff health care provider obtained derivative standing to file suit under 29 U.S.C. §  
5 1132(a)(1)(B) where the provider obtained a valid assignment of benefits that did not  
6 expressly refer to the patient's right to file a legal claim. *Id.* at 372. That is not the issue  
7 before the Court here. Nor did the Third Circuit (as Plaintiffs claim) consider whether a  
8 direct-payment request, such as Form A, constitutes an assignment of benefits. This is  
9 due to the fact that, much like the assignment language in *Spinedex*, the text of the  
10 assignment in *N. Jersey Brain* contained an express acknowledgement that the patient  
11 "**hereby assign[s]** to [NJBSC] **all payments for medical services** rendered to myself or  
12 my dependents." *Id.* at 370-71 (emphasis added). Plaintiffs' Form A does not *assign*  
13 anything to the provider; it merely *requests* that payments be directed to the provider.

14 Courts presented with forms virtually identical to Form A hold that direct-payment  
15 requests are not assignments of benefits. In *MHA, LLC v. Aetna Health*, No. Civ. A. 12-  
16 2984 (SRC), 2013 U.S. Dist. LEXIS 25743 (D.N.J. Feb. 25, 2013), the district court held  
17 that the following language did *not* constitute an assignment:

18 I authorize payment directly to Meadowlands Hospital Medical  
19 Center for hospital medical insurance benefits (from Medicare,  
20 Medicaid, commercial insurance, worker's compensation, auto  
insurance, etc.) that I may be entitled to for the charges of the  
care/treatment provided to me.

21 *Id.* at \*13. The district court reasoned that "[i]t was [...] 'plain ... that the quoted  
22 General Consent/Authorization language merely authorizes an insurer to make payments  
23 to MHA directly rather than through the patient as an intermediary'" and concluded that  
24 "this authorization is precisely the kind" of document that is "insufficient to confer  
25 ERISA standing upon a provider." *Id.* at \*14-15. Other courts agree. *See, e.g., Brown*,  
26 2015 U.S. Dist. LEXIS 74306, at \*29.

27 ///

28 ///

1                   **2. Form A Does Not Encompass Counts 2 Or 3 Under 29 U.S.C. §**  
2                   **1132(a)(2) And (a)(3).**

3                   Even if construed as an assignment of benefits, Form A does not, by its terms,  
4 confer statutory standing on Plaintiffs to assert ERISA claims seeking the removal of the  
5 plan fiduciaries under 29 U.S.C. § 1132(a)(2) and equitable relief under 29 U.S.C. §  
6 1132(a)(3). Notably, Plaintiffs do not dispute that Form A does not encompass Counts 2  
7 and 3. Instead, Plaintiffs sidestep this issue by arguing that Counts 2 and 3 are both  
8 “ERISA fiduciary claims” that arise from Defendants’ alleged failure to comply with  
9 ERISA’s Claims Procedure Regulation, 29 C.F.R. § 2560.503-1, *et seq.* [Opp. Brief, p.  
10 20-21.] Plaintiffs contend, without citing any supporting authority, that because Form A  
11 allegedly confers standing on Plaintiffs to bring claims under 29 U.S.C. § 1132(a)(1)(B)  
12 (which, as discussed above, is not the case), Plaintiffs can also bring a “related fiduciary  
13 breach claim” since “anyone whose colorable benefit claim is ignored (or otherwise  
14 mishandled) is authorized to sue under ERISA not only to recover the benefit *but also* to  
15 remedy the procedural misconduct of the fiduciary.” [*Id.* at 22.] Plaintiffs’ argument  
16 fails for two reasons.

17                   First, applicable case law holds that a provider can only bring ERISA claims  
18 arising from the alleged breach of fiduciary duty (under 29 U.S.C. § 1132(a)(2)) and for  
19 equitable relief (under 29 U.S.C. § 1132(a)(3)) where such rights are expressly and  
20 knowingly assigned by the plan member. *See Spinedex*, 770 F.3d at 1292; *Almont*  
21 *Ambulatory Surgery Ctr., LLC v. UnitedHealth Grp., Inc.*, 99 F. Supp. 3d 1110, 1130  
22 (C.D. Cal. 2015) (holding that an assignment of “all rights and benefits under my contract  
23 with my INSURANCE COMPANY” does not manifest an intent to assign claims for  
24 breach of fiduciary duty or claims for equitable relief under 29 U.S.C. §§ 1132(a)(2) and  
25 1132(a)(3)); *In re WellPoint, Inc. Out-Of-Network “UCR” Rates Litig.*, 903 F. Supp. 2d  
26 880, 892, 895, 899 (C.D. Cal. 2012) (same). Here, Form A has no such language, and  
27 Plaintiffs do not allege otherwise.

28                   Second, Plaintiffs’ argument is predicated on the incorrect assertion that Plaintiffs

1 became “beneficiaries” within the meaning of 29 U.S.C. § 1002(8) when they allegedly  
2 obtained assignments of benefits from Defendants’ members such that Plaintiffs also  
3 became “claimants” within the meaning of ERISA’s Claim Procedure Regulation. [Opp.  
4 Brief, pp. 21- 23.] While logically disjointed, Plaintiffs’ argument appears to be that  
5 because “every insured to whom Plaintiffs provided services was an ERISA participant or  
6 beneficiary,” [*id.* at 21] Plaintiffs obtained beneficiary status under Form A because  
7 “ERISA’s definition of the term ‘beneficiary [...] includes persons who *may* become  
8 entitled to benefits.” [*Id.* at 23 (citing 29 U.S.C. § 1002(8)).]

9 Plaintiffs’ position does not find any support in the text of ERISA or the Claim  
10 Procedure Regulation. The Claim Procedure Regulation sets forth “minimum  
11 requirements for employee benefit plan procedures” as to Defendants’ dealings with  
12 ERISA plan participants and beneficiaries (*i.e.*, Defendants’ members), which are  
13 referred to as “claimants” in the regulation. [Opp. Brief, p. 23; *see also* 29 C.F.R. §  
14 2560.503-1(a).] However, as a matter of law, providers do not become ERISA  
15 beneficiaries or claimants under the Claim Procedure Regulation when they obtain an  
16 assignment of benefits from their patients.

17 In *Spinedex*, the Ninth Circuit held that a provider that obtained an assignment of  
18 benefits from its patients “cannot bring claims for benefits on its own behalf”; rather, “[i]t  
19 must do so derivatively, relying on its patients’ assignments of their benefits claims.”  
20 770 F.3d at 1289 (citing *Misic v. Bldg. Serv. Emps. Health & Welfare Trust*, 789 F.2d  
21 1374, 1377-79 (9th Cir. 1986) (*per curiam*)). In so holding, the Ninth Circuit confirmed  
22 that providers do not become beneficiaries within the meaning of ERISA even with a  
23 valid assignment of benefits. *See id.* Similarly, in *Rojas v. Cigna Health & Life Ins. Co.*,  
24 793 F.3d 253 (2d Cir. 2015), the Second Circuit held that an assignment of benefits does  
25 not confer ERISA beneficiary status on health care providers as a matter of law. *Id.* at  
26 256-58. The Second Circuit reasoned as follows:

27 **Rojas argues that it has standing. *Rojas contends that because***  
28 **it is entitled to reimbursement from Cigna – a literal**

1           **‘benefit’ – it is a ‘beneficiary’ entitled to bring claims under**  
2           **Section 502. ... Rojas argues that it is a ‘participant-**  
3           **designated beneficiary’ because its patients assigned to**  
4           **Rojas their right to payment. ... Rojas equates beneficiary**  
5           **status as understood under the statute with the right to**  
6           **receive a ‘benefit’ provided by a healthcare plan. Rojas**  
7           **draws no distinction between its patients’ rights to have**  
8           **their medical bills paid by Cigna and its right to receive**  
9           **those payments. Neither of these bases for standing is**  
10           **persuasive.**

11 *Id.* at 256-57 (emphasis added). Citing *Spinedex*, 770 F.3d at 1289, the Second Circuit  
12 concluded that “[b]eneficiary,’ as it is used in ERISA, does not without more encompass  
13 healthcare providers” and that “Congress did not intend to include doctors in the category  
14 of ‘beneficiaries.’” *Id.* at 257-58.

15           Likewise, in *Grasso Enters., LLC v. Express Scripts, Inc.*, 809 F.3d 1033 (8th Cir.  
16 2016), the Eighth Circuit rejected the same construction of 29 U.S.C. § 1002(8) advanced  
17 by Plaintiffs here and held that providers are not entitled to the procedures established by  
18 ERISA’s Claim Procedure Regulation:

19           ERISA defines a “beneficiary” as “a person designated by a  
20 [plan] participant, or by the terms of an employee benefit plan,  
21 who is or may become entitled to a benefit thereunder.” 29  
22 U.S.C. § 1002(8). While Plaintiffs may be entitled to direct  
23 payments from [Defendant] by operation of one or more ERISA  
24 plans, direct payment is simply a convenient way to reimburse  
25 health care providers, whereas the statutory term beneficiary  
26 “clearly refers to those individuals who share in the benefits of  
27 coverage -- medical services and supplies covered under their  
28 health care policy.” Thus, **Plaintiffs are not ‘beneficiaries’**  
**as ERISA uses that term, so they are not entitled to the**  
**procedures established by § 1133 and the [Claim Procedure**  
**Regulation].”**

29 *Grasso*, 809 F.3d at 1040-41 (citing *Rojas*, 793 F.3d at 258 and *Pa. Chiro. Ass’n v.*  
30 *Independence Hosp. Indem. Plan, Inc.*, 802 F.3d 926, 928 (7th Cir. 2015)).

31           Tellingly, Plaintiffs fail to cite any authority that supports their argument that  
32 providers become ERISA beneficiaries when they obtain assignments of benefits such  
33 that they also are designated “claimants” for purposes of ERISA’s Claim Procedure  
34 Regulation.

1 Regulation.<sup>4</sup> That is because no such case law exists. Every Circuit Court that has  
2 considered this issue has squarely rejected Plaintiffs' argument here.<sup>5</sup> Accordingly,  
3 Plaintiffs lack standing to assert their claims arising from the alleged breach of fiduciary  
4 duty and for equitable relief under ERISA because such claims were not expressly and  
5 knowingly assigned under Form A (as Plaintiffs' Opposition Brief concedes).

6 **B. Plaintiffs ERISA Claims Based On Form B Fail As A Matter Of Law.**

7 As to Form B, Plaintiffs do not dispute that the form is a contract of adhesion that  
8 all of their patients are required to sign before receiving addiction and mental health  
9 treatment. Instead, Plaintiffs disingenuously insist that their interests and the patients'  
10 interests are aligned and that Plaintiffs are in a better position to deal with health insurers  
11 and benefit plans than the members of those plans. Plaintiffs' arguments are not only  
12 unpersuasive, but are also directly undermined by the Opposition Brief's confirmation  
13 that Plaintiffs seek to fundamentally restructure their patients' benefit plans in a manner  
14 that elevates the interests of health care providers over the plan members' interests. This  
15 result is untenable, especially considering the admitted vulnerability of Plaintiffs' patients  
16 at the time they signed Form B and their lack of any meaningful bargaining power. Form  
17 B is thus unconscionable and unenforceable under the facts of this case.

18 Additionally, even if Form B is enforceable, Plaintiffs cannot maintain Counts 2  
19 and 3 – their so-called “ERISA fiduciary claims” – based on Defendants' alleged failure

20 <sup>4</sup> Plaintiffs' lone citations of two out-of-state district court cases – *Premier Health Ctr.,*  
21 *P.C. v. UnitedHealth Grp.*, 292 F.R.D. 204 (D.N.J. 2013) and *Metcalfe v. Blue Cross Blue*  
22 *Shield of Mich.*, No. 3:11-CV-1305-ST, 2013 WL 4012726 (D. Or. Aug. 5, 2013) – do  
23 not advance Plaintiffs' arguments. In *Premier Health Ctr.*, the district court rejected the  
24 provider's contention that an assignment of benefits converts the claimant into an ERISA  
25 beneficiary. 292 F.R.D. at 217-19. The district court reasoned that “the notion that an  
26 assignment to a healthcare provider of the right to reimbursement for services rendered  
27 by that provider automatically gives the provider standing as a beneficiary to assert a full  
28 array of claims under the ERISA statute is a facile one.” *Id.* at 218. Similarly, the district  
court in *Metcalfe* did not address this issue.

<sup>5</sup> The Department of Labor's (DOL's) interpretation of its own regulation is in accord  
noting that “[a]n assignment of benefits by a claimant is generally limited to assignment  
of the claimant's right to receive a benefit payment under the terms of the plan [and  
typically] are not a grant of authority to act on a claimant's behalf in pursuing and  
appealing a benefit determination under a plan.” See *FAQs About The Benefit Claims*  
*Procedure Regulation*, U.S. DEP'T OF LABOR, at B-2,  
[http://www.dol.gov/ebsa/faqs/faq\\_claims\\_proc\\_reg.html](http://www.dol.gov/ebsa/faqs/faq_claims_proc_reg.html) (last visited Apr. 3, 2016).

1 to comply with the Claim Procedure Regulation, as Plaintiffs are not converted to ERISA  
2 beneficiaries or claimants as a result of Form B. Finally, the text of Form B does not  
3 extend to claims that seek the removal of ERISA plan fiduciaries, and Count 2 should be  
4 dismissed on this independent ground.

5 **1. The Terms Of Form B Are Procedurally And Substantively**  
6 **Unconscionable.**

7 Plaintiffs do not dispute that the FAC fails to plead any facts capable of supporting  
8 a finding that Plaintiffs' patients executed Form B under circumstances that are  
9 procedurally conscionable. Instead, the Opposition Brief confirms just the opposite: per  
10 the allegations of the FAC, Form B is a procedurally unconscionable contract of adhesion  
11 – a standard form that does not allow for the patient to negotiate the terms before  
12 receiving medical care. *See Shroyer v. New Cingular Wireless Servs., Inc.*, 498 F.3d 976,  
13 983 (9th Cir. 2007). As the Ninth Circuit has recognized, “[a] finding of a contract of  
14 adhesion is essentially a finding of procedural unconscionability.” *Nagrampa v.*  
15 *MailCoups, Inc.*, 469 F.3d 1257, 1281 (9th Cir. 2006) (internal quotation marks omitted).

16 Plaintiffs' sole retort, confined to a footnote of the Opposition Brief, baldly states  
17 that Plaintiffs' patients are free to go elsewhere for services, and they are not surprised by  
18 the terms of Form B, so it cannot be procedurally unconscionable. [Opp. Brief, p. 8 n. 5.]  
19 But the standard for procedural unconscionability is not whether patients have the option  
20 to seek out another conscionable contract elsewhere. The proper inquiry is whether (a)  
21 patients have the opportunity to negotiate contractual terms before signing and (b)  
22 whether there is oppression due to unequal bargaining power between Plaintiffs and  
23 patients. *Nagrampa*, 469 F.3d at 1281. Plaintiffs presented Form B to their prospective  
24 patients on a take-it-or-leave-it basis, as in *Nagrampa*. Plaintiffs allege that “**all** patients”  
25 must accept the terms of Form B **before** treatment, when they are suffering from  
26 addiction and mental health issues. [FAC, ¶ 51 (emphasis added).] Moreover, the  
27 inequality in bargaining power between Plaintiffs and their potential patients is manifest  
28 – the potential patients suffer from addiction and mental health issues, and Plaintiffs hold

1 the key to needed medical care. Because Plaintiffs admittedly present Form B to patients  
2 on a take-it-or-leave-it basis as a condition of receiving needed medical care, it is, as a  
3 matter of law, procedurally unconscionable and therefore unenforceable.

4 Rather than meaningfully dispute the procedural unconscionability of Form B,  
5 Plaintiffs devote much of their focus to discussing whether the terms of Form B are  
6 substantively unconscionable. [See Opp. Brief, pp. 7-8.] However, the more  
7 procedurally unconscionable a contract term is, the less evidence of substantive  
8 unconscionability is required to conclude the contract term is unenforceable, and vice-  
9 versa. *Armendariz v. Found Health Psychcare Servs., Inc.*, 24 Cal.4th 83, 114 (2000). A  
10 substantively unconscionable contract is one-sided to the extent that it “shocks the  
11 conscience” with its “unduly harsh or oppressive” terms. *Chavarria v. Ralphs Grocery*  
12 *Co.*, 733 F.3d 916, 923 (9th Cir. 2013). Although Plaintiff contends that “[a]ssigning  
13 benefit rights to a provider is not substantively unconscionable *because doing so clearly*  
14 *advantages the patient,*” the advantage, if any, is far from clear. [Opp. Brief, p. 7.]  
15 Patients who sign Form B purport to irrevocably give up a substantial portion of their  
16 rights under their health benefit plans – including prospective claims that Plaintiffs now  
17 seek to utilize to fundamentally restructure their patients’ plans. It is hard to see how  
18 giving up their rights without any meaningful limitation is advantageous to the patients,  
19 particularly where Plaintiffs seek to reform plan terms and to remove the named plan  
20 fiduciaries without *any* member input whatsoever. [Opp. Brief, pp. 16-19.] This is  
21 untenable, in no small part because the relief sought by Plaintiffs would impact the plan  
22 and patients’ rights on a far broader scope than the claims at issue in the FAC.

23 Plaintiffs’ attempt to assume virtually all of the members’ rights under their plans  
24 is particularly concerning in light of the well-established principle that a valid assignment  
25 divests the assignor of all interest in the right-assigned. *Spinedex*, 770 F.3d at 1293.  
26 While Plaintiffs assert that they and their patients “have the same interests,” [Opp. Brief,  
27 p. 8] Plaintiffs’ attempt at elevating the rights of health care providers over the rights of  
28 the plan members themselves belies Plaintiffs’ contention. Plaintiffs’ claim that “[t]here

1 is nothing unconscionable about assigning rights to a similarly interested party better  
2 situated to handle the demanding paperwork associated with obtaining benefits” is  
3 similarly unavailing. [*Id.* at 8.] As discussed above, if Plaintiffs are right, Form B  
4 requires patients to give up substantially more than just the right to “handle ...  
5 paperwork.” [*Id.*] Moreover, the patient gives up those rights even though they may  
6 need treatment from another provider in the future. Consequently, Form B is  
7 unenforceable, and each claim predicated on Form B necessarily fails as a matter of law.

8 **2. Even If Form B Is Enforceable, Defendants Are Still Entitled To**  
9 **The Dismissal Of Counts 2 And 3 With Prejudice.**

10 First, as set forth above, the Opposition Brief confirms that Plaintiffs’ Count 2 for  
11 removal of the ERISA plan fiduciaries and Count 3 for equitable relief are both premised  
12 on Defendants’ alleged breach of fiduciary duty by failing to comply with the Claim  
13 Procedure Regulation’s notice and appeal procedures as to Plaintiffs, not as to  
14 Defendants’ members. [Opp. Brief, p. 20-21.] Because health care providers do not  
15 become ERISA beneficiaries or claimants within the meaning of the Claim Procedure  
16 Regulation by obtaining assignments of benefits, Counts 2 and 3 fail for the same reasons  
17 set forth in Part II.A.2 above, even where Plaintiffs’ claims are premised on Form B.<sup>6</sup>

18 Second, the terms of Form B do not confer derivative standing on Plaintiffs to  
19 bring ERISA claims seeking the removal of the named plan fiduciaries under 29 U.S.C.  
20 §§ 1132(a)(2) and 1109(a). In Count 2, Plaintiffs seek “an order removing and  
21 dismissing the named fiduciaries” of the ERISA plans at issue and “permanently barring  
22 the Blue Cross Defendants from serving as fiduciaries for any of the Welfare Plan  
23 Defendants” under 29 U.S.C. §§ 1132(a)(2) and 1109(a). [FAC, ¶ 379.] Form B neither  
24 mentions nor assigns the right to assert ERISA claims that seek the removal of the plan

25 <sup>6</sup> Additionally, because Plaintiffs are not ERISA beneficiaries or claimants with the  
26 meaning of the Claim Procedure Regulation, Plaintiffs’ contention that Defendants’  
27 alleged conduct constituted an “adverse benefit determination” as to Plaintiffs is entirely  
28 without merit. [*See, e.g.*, Opp. Brief, p. 20-21.] There is no allegation that Defendants’  
alleged conduct constituted an adverse benefit determination as to Defendants’ members  
because Plaintiffs allege that Defendants did, in fact, pay the applicable benefit for the  
claims to the ERISA plan participants and beneficiaries. [*See* FAC, ¶ 72.]



1 fiduciaries or an order permanently barring Defendants from serving as fiduciaries under  
2 29 U.S.C. §§ 1132(a)(2) and 1109(a). In short, Form B does not include any provision  
3 demonstrating “that the [assignor] manifest[ed] an intention to transfer the right to  
4 another person.” *Spinedex*, 770 F.3d at 1292. Instead, the introductory paragraph of  
5 Form B manifests a contrary intention by predicating the transfer of rights in each of the  
6 nine subparagraphs that follow as assigned to the extent they relate to “the recovery of  
7 Benefits.” [FAC, Ex. B (Form B Assignment).] Form B reiterates this in the paragraph  
8 following the nine subparagraphs, which states, “the purpose of this Assignment of  
9 Benefits is to ensure that Provider is paid for services it has provided or will provide” and  
10 that the form “shall be construed in favor of assigning Provider all rights that will assist it  
11 in recovering Benefits.” [*Id.*] Because claims that seek the removal of the plan  
12 fiduciaries involve remedies beyond the mere recovery of benefits, Count 2 is not among  
13 the rights expressly assigned by Form B and should be dismissed on this independent  
14 ground.

15 **C. Plaintiffs’ Claims Must Be Dismissed Where the Applicable Plans**  
16 **Prohibit Assignments**

17 As a threshold matter, Plaintiffs’ argument that this Court should decline to  
18 consider the Anti-Assignment Plans because they were not attached to the FAC lacks  
19 merit.<sup>7</sup> [Opp. Brief, p. 14.] The weight of authority supports the Court considering these  
20 documents. *See, e.g., Marder v. Lopez*, 450 F.3d 445, 448 (9th Cir. 2006) (“A court may  
21 consider evidence on which the complaint ‘necessarily relies’ if: (1) the complaint refers  
22 to the document; (2) the document is central to the plaintiff’s claim; and (3) no party  
23 questions the authenticity of the copy attached to the 12(b)(6) motion.”). It is  
24 indisputable that the FAC refers to the Anti-Assignment Plans, which are central to  
25 Plaintiffs’ claims of benefit entitlement. Further, Plaintiffs have failed to effectively  
26

27 <sup>7</sup> Plaintiffs have provided to the Court three charts, totaling 82 pages, attached to the  
28 declaration of Victor O’Connell. The declaration contains impermissible legal argument  
and characterizations of the Anti-Assignment Plans that should not be considered by the  
Court for the reasons set forth in Defendants’ evidentiary objections.

1 challenge the authenticity of the Anti-Assignment Plans, as Plaintiffs have now reviewed  
2 each Plan and, tellingly, have failed to point to any specific discrepancies that would  
3 legitimately call into question their authenticity or completeness.

4 Substantively, the Anti-Assignment Plans expressly prohibit a plan participant or  
5 beneficiary from assigning plan benefits and thus bar any attempt by Plaintiffs to sue on  
6 the basis of such assignments. Cases are legion in which district courts have properly  
7 granted motions to dismiss where, as here, Plaintiffs' claims for relief were based on  
8 ERISA-governed plans containing anti-assignment clauses like those in the Anti-  
9 Assignment Plans at issue.<sup>8</sup> Tellingly, none of these cases considers the four purported  
10 and novel "requirements" Plaintiffs discuss in their Opposition Brief before dismissing  
11 the providers' claims. [See Opp. Brief, pp. 14-16.] This is because *no court* has adopted  
12 Plaintiffs' theory that Defendants must establish these "requirements" before a motion to  
13 dismiss may be granted. Further, none of the purported authorities Plaintiffs cite requires  
14 that an anti-assignment provision "be properly described in an ERISA-compliant [SPD]"  
15 or that Defendants furnish SPDs to "participant-assignees" as a precondition to  
16 enforceability.<sup>9</sup> [Opp. Brief, p. 15.] Nor can Plaintiffs overcome the fact that courts  
17 enforcing anti-assignment provisions routinely rely on the same types of documents  
18 Defendants submitted.<sup>10</sup>

19 <sup>8</sup> See, e.g., *Long Beach Mem'l Med. Ctr. v. Cal. Mart Emp. Benefit Plan*, No. 97-56624,  
20 1999 U.S. App. LEXIS 3346, at \*2 (9th Cir. Feb. 22, 1999); *Almont*, 99 F. Supp. 3d at  
21 1119-20; *Care First Surg. Ctr. v. ILWU-PMA Welfare Plan*, No. CV-14-01480 MMM  
(AGRx), 2014 WL 6603761, at \*24 (C.D. Cal. July 28, 2014); *Merrick v. UnitedHealth*  
22 *Grp., Inc.*, No. 14-Civ-8071-ER, 2016 U.S. Dist. LEXIS 39566, at \*2 (S.D.N.Y. Mar. 25,  
2016).

23 <sup>9</sup> None of the statutes or regulations Plaintiffs cite mentions anti-assignment provisions,  
24 let alone any purported requirements for enforcing anti-assignment provisions. See 29  
25 U.S.C. §§ 1022(a)-(b), 1024(b); 29 C.F.R. §§ 2520.102-3, 104b-1. The same is true for  
26 the sole case relied on by Plaintiffs – *Osberg v. Foot Locker, Inc.*, No. 07-Civ-1358-KBF,  
27 2015 U.S. Dist. LEXIS 132054 (S.D.N.Y. Sept. 29, 2015).

28 <sup>10</sup> *Riverview Health Inst. LLC v. Med. Mut. of Ohio*, 601 F.3d 505, 521 (6th Cir. 2010)  
(enforcing anti-assignment provision in "health certificates"); *Griffin v. Focus Brands,*  
29 *Inc.*, No. 15-12137, 2015 WL 9487801, at \*3 (11th Cir. Dec. 30, 2015) (enforcing anti-  
30 assignment provision in "Certificate Booklet"); *Merrick*, 2016 U.S. Dist. LEXIS 39566, at  
31 8 n.3 (enforcing anti-assignment provision in "sample plans"); *Almont*, 99 F. Supp. 3d at  
32 1125 (enforcing anti-assignment provision in "plan-related documents" that "reflect the  
33 terms of the plans"); *Care First*, 2014 WL 6603761, at \*12 (enforcing anti-assignment  
34 provision in SPDs); *Quaresma v. BC Life & Health Ins. Co.*, 623 F. Supp. 2d 1110, 1127

1           *Care First* is instructive on this score. 2014 WL 6603761. There, providers  
2 alleged that a defendant ERISA-governed plan improperly failed to pay claims directly to  
3 non-participating providers where the plan beneficiaries executed alleged assignments of  
4 benefits to the providers. *Id.* at \*1. No plan documents were attached to the complaint,  
5 but the court considered the authenticated plan documents defendants offered under the  
6 incorporation by reference doctrine. *Id.* at \*4-5. The plan contained anti-assignment  
7 provisions, which the court considered “because *Care First*’s standing to bring this  
8 lawsuit depends on them.” *Id.* at \*5. The court did not consider any of the four  
9 “requirements” Plaintiffs now attempt to impose on Defendants in determining the  
10 validity or enforceability of the anti-assignment provisions. Instead, in a meticulous  
11 opinion, the *Care First* court dismissed plaintiffs’ ERISA claims because it found that the  
12 anti-assignment provisions were valid under *Davidowitz v. Delta Dental Plan of Cal.*,  
13 946 F.2d 1476 (9th Cir. 1991), and that plaintiffs therefore lacked standing to bring the  
14 claims. *Care First*, 2014 WL 6603761, at \*13, 20. The same reasoning applies to the  
15 instant case. The anti-assignment clauses in the plan documents at issue here are  
16 properly considered under the incorporation by reference doctrine because Defendants  
17 have authenticated them, and Plaintiffs cannot and do not reasonably question their  
18 authenticity. The anti-assignment provisions have full legal force because *Davidowitz*  
19 and its progeny hold that anti-assignment clauses are valid and enforceable. Defendants  
20 have not waived their rights to enforce the anti-assignment provisions regardless of  
21 whether Plaintiffs allege that Defendants represented that the claims were assignable, and  
22 therefore, Plaintiffs lack standing to bring their claims.

23           Plaintiffs’ argument that Defendants waived the right to rely on the anti-  
24 assignment provisions is unsupported by the case law, which holds that even where  
25 defendants did not assert anti-assignment provisions during the claims administration  
26 process, defendants do not waive their right to rely on the provisions. *Spinedex*, 770 F.3d  
27

28 (enforcing anti-assignment provision in “Combined Evidence of Coverage and Disclosure Form”).

1 at 1296-97; *Almont*, 99 F. Supp. 3d at 1140, 1147; *Griffin v. Health Sys. Mgmt.*, No. 15-  
2 12138, 2015 U.S. App. LEXIS 22780, at \*3-4, 10-13.

3 Finally, Plaintiffs' arguments that the Court should reform the Anti-Assignment  
4 Plans and that Defendants should be estopped from asserting the anti-assignment  
5 provisions are also unavailing. Plaintiffs' new assertion that the FAC articulates a theory  
6 of fiduciary breach, even if true, is not helpful, because the Ninth Circuit has established  
7 that including an anti-assignment clause in a plan and then failing to honor assignments is  
8 not a violation of a fiduciary duty. *Davidowitz*, 946 F.2d at 1481. Even where a  
9 defendant misinforms a plaintiff that plan benefits are assignable, the defendant is not  
10 estopped from enforcing the anti-assignment clause. *Almont*, 99 F. Supp. 3d at 1135-  
11 47.<sup>11</sup>

12 **D. Each Of Plaintiffs' Claims Must Be Dismissed Because Plaintiffs Do Not**  
13 **Allege That They Gave Sufficient Notice Of The Terms Of The**  
14 **Purported Assignments To Defendants.**

15 Defendants' Omnibus Motion to Dismiss explains that the law requires an assignee  
16 to provide adequate notice of the existence of an assignment that is "clear and positive"  
17 in order to protect the obligor—and, in the case of assignments of ERISA benefits, the  
18 members—from invalid claims, and from uncertainty over the party legally entitled to  
19 performance. [Omnibus Mot., pp. 21-24.] Plaintiffs counter that they provided  
20 Defendants such notice by entering a "Y" in Box 53 of their UB-04 claims forms.  
21 Plaintiffs base their argument on the premise that a "Y" in this field has a well-  
22 established meaning denoting a lawful and enforceable assignment, and that courts have  
23 found a checked box sufficient to deprive members of their rights to plan benefits. [Opp.  
24 Brief, pp. 11-12.] Neither assertion holds water.

25 Even if Plaintiffs were correct that the entry of a "Y" in Box 53 has a well-

26 <sup>11</sup> In addition, the doctrine of estoppel is inapplicable where, as here, there is no  
27 allegation that Plaintiffs were unable to access the plan documents at issue. *Care First*,  
28 2014 WL 6603761, at \*17; *DeBartolo v. Health & Welfare Dep't of the Const. & Gen.*  
*Laborers' Dist. Council of Chi.*, No. 1:09-cv-0039, 2010 WL 3273922 (N.D. Ill. Aug. 17,  
2010); *Merrick*, 2016 U.S. Dist. LEXIS 39566. In fact, the FAC specifically alleges that  
"Sovereign was able to obtain for some welfare plans the operative plan documents  
governing the terms of the Former Patient's coverage." [FAC, ¶ 91.]

1 established meaning, that meaning is not what Plaintiffs claim it is. The “Official UB-04  
2 Data Specifications Manual” published by the National Uniform Billing Committee  
3 (“NUBC”)—the entity Plaintiffs acknowledge “created and promulgated the UB-04  
4 form” and is “uniquely positioned to know ... what [the form] means” [Opp. Brief, p.  
5 11]—explicitly states that Box 53 simply “indicates [the] provider has a signed form  
6 authorizing the third party payer to remit payment directly to the provider.”<sup>12</sup> In other  
7 words, it merely denotes that the patient has authorized the insurer to pay benefits  
8 “directly to the provider.” The Manual says nothing about an assignment of the patient’s  
9 legal rights to plan benefits to the provider. And Plaintiffs make no factual allegations  
10 regarding the form that support a different reading.

11 Plaintiffs’ case citations fare no better. None found that a “Y” in Box 53 provides  
12 adequate notice to payers that the legal rights to ERISA benefits have been lawfully  
13 assigned. If anything, they each confirm the ambiguity ERISA plans and administrators  
14 face when presented with a mere ticked box on a claim form. Indeed, in three of the  
15 cases, the plaintiff providers argued that they were *not* assignees, notwithstanding their  
16 UB-04 form entries. *See Spring E.R., LLC v. Aetna Life Ins. Co.*, No. H-09-2001, 2010  
17 WL 598748, at \*4 (S.D. Tex. Feb. 17, 2010) (explaining plaintiff’s argument that the  
18 purpose of the “Y” in Box 53 was only “to convey to Defendants that they could and  
19 should pay Plaintiff directly”); *Montefiore Med. Ctr. v. Teamsters Local 272*, No. 09 Civ.

20 <sup>12</sup> The Manual is available to the public for purchase from the NUBC website:  
21 <http://www.nubc.org/subscriber/index.dhtml>. Defendants have not attached the Manual  
22 here because its licensing terms purport to restrict purchasers from sharing it. But a 2007  
23 version of the Manual—which Defendants can confirm is identical in relevant part to the  
24 current version—is located at the following link, and shows the language quoted above:  
25 [http://www.alphacm.net/MCSuniversity/documents/general/UB-04\\_2007.pdf](http://www.alphacm.net/MCSuniversity/documents/general/UB-04_2007.pdf). While the  
26 Court need not rely on the Manual to rule in Defendants’ favor, Defendants respectfully  
27 submit that the Manual is judicially noticeable. Plaintiffs acknowledge in their  
28 opposition brief and complaint that the UB-04 form was “created” and “approved” by the  
NUBC, and that the NUBC is “uniquely positioned to know what the form means.”  
[FAC, ¶¶ 65-66; Opp. Brief, p. 11]. The Manual indisputably documents the meaning  
NUBC ascribes to codes a provider may enter in the form’s various fields and is  
accordingly incorporated by reference into at least one state’s medical billing guidelines.  
*See California Division of Workers’ Compensation Medical Billing and Payment Guide*  
*4-5, available at*  
[https://www.dir.ca.gov/dwc/DWCPropRegs/ICD10/FinalRegulations/MedicalBillingand](https://www.dir.ca.gov/dwc/DWCPropRegs/ICD10/FinalRegulations/MedicalBillingandPaymentGuide.pdf)  
[PaymentGuide.pdf](https://www.dir.ca.gov/dwc/DWCPropRegs/ICD10/FinalRegulations/MedicalBillingandPaymentGuide.pdf) (last accessed Apr. 3, 2016).

1 3096 (HB), 2009 WL 3787209, at \*5 (S.D.N.Y. Nov. 12, 2009) (explaining plaintiff’s  
2 argument that UB-04 entries were “ineffectual to assign any real Plan benefits”);  
3 *Paragon Office Servs., LLC v. UnitedHealthGroup, Inc.*, No. 3:11-CV-2205-D, 2012 WL  
4 1019953, at \*5 (N.D. Tex. Mar. 27, 2012) (explaining “plaintiff’s contentions that it did  
5 not receive assignments of benefits from its patients”). In the final case, the court  
6 characterized the box on the claim form precisely as Defendants did in their opening  
7 brief. The forms “did not affirmatively show that an assignment occurred nor do they  
8 contain any language regarding assignment”—the “Y” on the form “could possibly  
9 reflect assignment” but not without other evidence. *N. Shore-Long Island Jewish Health  
10 Care Sys., Inc. v. MultiPlan, Inc.*, 953 F. Supp. 2d 419, 429 (E.D.N.Y. 2013) (referring to  
11 plaintiffs’ position as the “unable-to-confirm-assignment” argument).<sup>13</sup>

12 That the cases found that there was sufficient evidence of the providers’ potential  
13 status as assignees to establish federal jurisdiction under ERISA’s complete preemption  
14 doctrine is of no moment. *See, e.g., Multiplan*, 953 F. Supp. 2d at 434-35 (explaining  
15 that given the important purposes served by ERISA’s complete preemption doctrine, the  
16 ambiguity created by the providers’ claim forms “should not be held against defendants”  
17 in deciding the providers’ motion to remand).<sup>14</sup> This dispute is not about whether a  
18 federal court should hear Plaintiffs’ claims under ERISA’s expansive jurisdictional  
19 provisions. It is about whether Defendants were duty-bound—simply on the basis of a

20  
21 <sup>13</sup> Plaintiffs’ reliance on *Metcalf* is unhelpful for similar reasons. [See Opp. Brief, p. 12.]  
22 In *Metcalf v. Blue Cross Blue Shield of Mich.*, the magistrate reasoned that defendant  
23 possessed more than just a claim form with a checked box—unlike here, the form itself  
24 noted that the defendant had a signed assignment on file, plaintiff had sent defendant a  
25 letter explaining that it was in possession of an assignment, and defendant actually  
26 possessed copies of the assignment forms at the time it received the claims, which it had  
27 obtained in earlier litigation with the provider. 57 F. Supp. 3d 1281, 1295 (D. Or. 2014).

28 <sup>14</sup> While these courts declined to remand to state court, and found by a preponderance of  
the evidence that the providers were attempting to stand in the shoes of their patients,  
they did so not simply because the providers checked Box 53 or its analog, but rather, *in  
spite* of the ambiguities surrounding the providers’ claims forms. For instance, the  
*Multiplan* court cautioned that it did “not base its conclusion as to an assignment solely  
on whether or not a ‘Y’ is contained in Box 53 of the UB-04s,” but rather reacted to  
contextual evidence that the provider was seeking “to stand in the shoes of the ERISA  
plan participants on behalf of whom it seeks payment.” *Multiplan*, 953 F. Supp. 2d at  
434; *see also Montefiore*, 2009 WL 3787209, at \*5 (S.D.N.Y. Nov. 12, 2009).

1 checked box—to pay all plan benefits to Plaintiffs, rather than to Plaintiffs’ patients, the  
2 primary obligees under the ERISA plans. The question answers itself: the claim form  
3 entry Plaintiffs rely on does not “contain any language regarding assignment” and,  
4 viewed in the light most favorable to Plaintiffs, at best “could possibly reflect  
5 assignment.” *Multiplan*, 953 F. Supp. 2d at 429 (internal quotation marks omitted). That  
6 checked box leaves everything to the imagination, including whether (assuming that the  
7 provider obtained a signed writing) the patient has simply authorized the payer to remit  
8 plan benefits directly, without legally assigning anything. Indeed, the myriad of “Form  
9 A” writings that Plaintiffs have offered are nothing more than payment authorizations,  
10 and yet Plaintiffs still checked Box 53.<sup>15</sup> Plaintiffs here had the ability to put Defendants  
11 on clear notice of the nature of the rights that had purportedly been assigned to them by  
12 their patients by furnishing a copy of the patient-signed form but neglected to do so.

13 The law of assignment does not tolerate this kind of ambiguity.<sup>16</sup> To the contrary,  
14 the law demands “clear and positive” evidence of an assignment, and reasonable  
15 identification of the rights that have been assigned, in order to protect an obligor subject  
16 to potential claims from the primary obligee. *Cockerell v. Title Ins. & Trust Co.*, 42  
17 Cal.2d 284, 292 (1954);<sup>17</sup> *see also Parker v. First Am. Title Ins. Co.*, No. D044409, 2005  
18 WL 1394633, at \*4 (Cal. App. June 14, 2005) (“If A writes to B ‘Please pay to C the  
19 balance due me,’ such language is insufficient to establish an assignment or to give B  
20

21 <sup>15</sup> Notably Plaintiffs checked Box 53 regardless if Form A or Form B was in effect –  
22 highlighting the ambiguous nature of the checked box – *i.e.*, the mere check mark  
23 provides no information of the actual terms of the document referenced.

24 <sup>16</sup> This ambiguity is compounded in instances where the patient claims at issue were not  
25 submitted by any of the Plaintiffs in this action. For many of the underlying patient  
26 claims, the services were apparently rendered and billed by an entity called “Medical  
27 Concierge, Inc.” or “Medlink.” For such claims, Plaintiffs have not (and, indeed, cannot)  
28 plausibly state a claim for relief based on the contention that payment should have been  
rendered to Plaintiffs under an assignment of benefits when Plaintiffs were not identified  
as either the rendering or billing health care provider to Defendants in the first instance.  
[*See Reply Brief ISO Anthem Defendants’ Addendum*, filed concurrently herewith.]

<sup>17</sup> Plaintiffs attempt to distinguish *Cockerell* on the grounds that, unlike the putative  
assignee in that case, Plaintiffs here have “clear and unambiguous” assignments. [Opp.  
Brief, p. 13 n.10.] Plaintiffs’ actual possession of allegedly unambiguous assignments for  
some of their patients is irrelevant to whether Defendants ever had adequate notice of the  
assignments that Plaintiffs admittedly never provided to Defendants.

1 notice of an assignment”) (other internal quotations omitted). Under this legal standard,  
2 with Defendants having already rendered full performance to their primary obligees,  
3 Plaintiffs cannot now be heard to complain that their ambiguous representations on their  
4 claim forms should have been understood to mean one thing, and one thing only.

5 Finally, Plaintiffs assert that even if the assignments they possess are not valid,  
6 Defendants should still have paid them because Defendants’ obligations would have been  
7 discharged if they had rendered performance without any reason to know that Plaintiffs  
8 were claiming a right to payment without a valid assignment. [Opp. Brief, p. 13 (citing  
9 Rest. 2d Contracts § 338).] This argument goes nowhere, as the collective experience of  
10 payers and providers, as reflected in the case law, makes clear that a checked box on a  
11 claim form does not necessarily indicate that the provider has been assigned his patient’s  
12 rights to plan benefits. ERISA’s primary purpose is not to protect health care providers,  
13 but rather to protect the interests of plan beneficiaries. *See* 29 U.S.C. § 1001(b). If  
14 Plaintiffs want to put Defendants on notice that they have legally become entitled to their  
15 patients’ benefits by assignment, they must furnish a copy of the purported assignment to  
16 Defendants—there is no shortcut here.<sup>18</sup>

17 **E. Plaintiffs’ Fourth Count For Alleged Violations Of Business And**  
18 **Professions Code § 17200 Fails As A Matter Of Law.**

19 Plaintiffs cannot escape ERISA preemption of their § 17200 claim. In an effort to  
20 save this claim, Plaintiffs distance themselves from their self-identification as assignees  
21 of their patients. However, the crux of Plaintiffs’ § 17200 claim (as well as the entire  
22 FAC) is that Defendants allegedly unlawfully paid ERISA plan benefits to Plaintiffs’  
23 patients, rather than Plaintiffs directly, pursuant to an alleged assignment of benefits.  
24 [FAC, ¶ 3.] Thus, Plaintiffs’ § 17200 claim necessarily relates to the ERISA-governed  
25 benefit plans at issue and falls within ERISA’s express preemption provision. Plaintiffs’  
26

27 <sup>18</sup> For similar reasons, any suggestion that Defendants were under a duty to investigate  
28 the assignment forms before paying is misplaced. As Plaintiffs are responsible for any  
ambiguity here, Plaintiffs were obliged to resolve it—or accept the risk that performance  
would be rendered to the plan members directly.



1 cited authority on this point recognizes that “ERISA preempts the state claims of a  
2 provider suing as an assignee of the beneficiary’s rights to benefits under an ERISA  
3 plan.” *Cedars-Sinai Med. Ctr. v. Nat’l League of Postmasters of the United States*, 497  
4 F.3d 972, 978 (9th Cir. 2007) (citing *The Meadows v. Employers Health Ins.*, 47 F.3d  
5 1006, 1008 (9th Cir. 1995)). Similarly, Plaintiffs’ reliance on *Marin Gen. Hosp. v.*  
6 *Modesto & Empire Traction Co.*, 581 F.3d 941, 947 (9th Cir. 2009), is misplaced since  
7 the plaintiff hospital in that case did not contend that it was owed additional funds under  
8 the ERISA plan; rather, it contended it was owed funds due to an alleged oral contract  
9 with a plan administrator. *Id.* at 950. Here, Plaintiffs allege they should have been paid  
10 under the alleged assignments of the insureds’ ERISA-governed benefit plans.  
11 Consequently, Plaintiffs’ § 17200 claim clearly falls within the preemptive scope of  
12 ERISA’s express preemption provision, and it should be dismissed with prejudice.<sup>19</sup>

13 Plaintiffs also fail, as a matter of law, to properly assert a § 17200 claim since they  
14 fail to assert the conduct alleged in the FAC is both unlawful and unfair within the  
15 meaning of the statute. To succeed on the unlawful prong, Plaintiffs must show that  
16 Defendants’ business practices violated a “borrowed” law. *Davis v. v. HSBC Bank Nev.,*  
17 *N.A.*, 691 F.3d 1152, 1168 (9th Cir. 2012) citing *Cel-Tech Commc’ns., Inc. v. L.A.*  
18 *Cellular Tel. Co.*, 20 Cal.4th 163, 180 (1999); *Khan v. CitiMortgage, Inc.*, 975 F. Supp.  
19 2d 1127, 1145 (E.D. Cal. 2013). The FAC fails to allege a violation of any borrowed  
20 law, and Plaintiffs’ Opposition cannot remedy this failure. The Opposition Brief’s vague  
21 statement that Defendants’ conduct “is forbidden by numerous California laws” does not  
22 illuminate any allegation in the FAC that Defendants’ conduct violated any specific law.  
23 [Opp. Brief, p. 32.] Further, Plaintiffs’ belated reference to constructive fraud in their  
24 Opposition Brief does not create a sufficient allegation of unlawful conduct. [*Id.* at pp.

25 <sup>19</sup> Plaintiffs apparently do not take issue with Defendants’ argument that in the event that  
26 the Court finds that Plaintiffs stated a claim under 29 U.S.C. § 1132(a)(1)(B), Plaintiffs’ §  
27 17200 claim is also completely preempted by ERISA’s civil enforcement provision.  
28 *Marin*, 581 F.3d at 946 (internal quotation marks omitted) (“[A] state-law cause of action  
is completely preempted if (1) an individual, at some point in time, could have brought  
[the] claim under ERISA § 502(a)(1)(B), and (2) where there is no other independent  
legal duty that is implicated by a defendant’s actions.”).

1 32-33.] Not only is there no such allegation in the FAC, the allegations that are made do  
2 not meet the heightened pleading standards required for pleading fraud in federal courts.  
3 *See* Fed. Rule Civ. P. 9(b). The FAC also fails under the “unfair” prong of the statute.  
4 Plaintiffs cannot meet the *Cel-Tech* test requiring allegations of conduct violating  
5 antitrust and competition principles. *Cel-Tech*, 20 Cal.4th at 187. Plaintiffs’ unsupported  
6 argument that Defendants’ conduct “obviously qualifies as ‘unfair’ under *any* test” hardly  
7 rectifies the problem. [Opp. Brief, p. 33.] The FAC simply has no allegations supporting  
8 Plaintiffs’ contention that Defendants acted unfairly under § 17200.

9 Plaintiff also cannot avoid the fact that, as non-consumers and non-competitors to  
10 Defendants, Plaintiffs lack standing to state a claim under the unfairness prong of §  
11 17200. *See Ctr. for Neuro Skills v. Blue Cross of Cal.*, No. 1:13-cv-00743-LJO-JLT,  
12 2013 U.S. Dist. LEXIS 148432, at \*26-27 (E.D. Cal. Oct. 15, 2013); *Almasi v. Equilon*  
13 *Enters., LLC*, No. 5:10-cv-03458 EJD, 2012 U.S. Dist. LEXIS 128623, at \*27 (N.D. Cal.  
14 Sept. 10, 2012). Indeed, Plaintiffs’ cited cases in opposition to this point do not directly  
15 discuss the issue of standing under the unfairness prong of § 17200 and are therefore  
16 unavailing. *See Coast Plaza Doctors Hosp. v. UHP Healthcare*, 105 Cal. App. 4th 693,  
17 704-05 (2002) (no direct discussion of standing under the unfair prong of § 17200); *Bell*  
18 *v. Blue Cross of Cal.*, 131 Cal. App. 4th 211, 217-218 (2005) (discussing standing with  
19 regard to the unlawful, not the unfair, prong of § 17200).

20 **F. Plaintiffs’ Demand For A Jury Trial Should Be Stricken.**

21 Plaintiffs agree that none of their ERISA claims, nor their § 17200 claim, is triable  
22 by jury. [Opp. Brief, p. 35.] Thus, Plaintiffs’ jury demand should be stricken.<sup>20</sup>

23 **III. CONCLUSION**

24 For the reasons set forth above, Defendants respectfully request that the Court  
25 dismiss each and every claim averred in Plaintiffs’ FAC without leave to amend.

26  
27 <sup>20</sup>Plaintiffs’ argument that the FAC’s allegations *may* give rise to a claim of constructive  
28 constructive fraud is both desperate and unsupported. Plaintiffs not only have failed to allege  
constructive fraud in the FAC, the allegations of the FAC fail to meet the heightened  
federal pleading requirements for such claims. *See* Fed. Rule Civ. P. 9(b).

1 DATED: April 4, 2016

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12 KENTUCKY, INC., dba ANTHEM BLUE  
13 CROSS AND BLUE SHIELD, ANTHEM  
14 INSURANCE COMPANIES, INC., dba  
15 ANTHEM BLUE CROSS AND BLUE  
16 SHIELD, COMMUNITY INSURANCE  
17 COMPANY, dba ANTHEM BLUE CROSS  
18 AND BLUE SHIELD, EMPIRE HEALTH  
19 CHOICE ASSURANCE, INC., dba EMPIRE  
20 BLUE CROSS AND BLUE SHIELD,  
21 ROCKY MOUNTAIN HOSPITAL AND  
22 MEDICAL SERVICE, INC., dba ANTHEM  
23 BLUE CROSS AND BLUE SHIELD,  
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LIFE & HEALTH INSURANCE PLAN,  
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BENEFIT PLAN, BLOOMBERG L.P.  
HEALTH AND WELFARE PLAN, CNS  
HEALTH AND WELFARE BENEFITS  
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CORPORATION HEALTH AND WELFARE BENEFIT PLAN, INTEVAC LIFE AND WELFARE PLAN, KENTUCKY CONSTRUCTION INDUSTRY TRUST, LECROY HEALTH AND DISABILITY BENEFIT PLAN, LIVE NATION ENTERTAINMENT, INC. GROUP BENEFITS PLAN, NORTHROP GRUMMAN CORPORATION GROUP BENEFITS PLAN, PEAK FINANCE COMPANY GROUP HEALTH PLAN, PEPSICO EMPLOYEE HEALTH CARE PROGRAM, SAGE SOFTWARE INC. AND CO-SPONSORING AFFILIATES HEALTH AND WELFARE PLAN, SALLIE MAE EMPLOYEES COMPREHENSIVE WELFARE BENEFITS PLAN, SHEET METAL WORKERS LOCAL NO. 40 HEALTH FUND, THE AEROSPACE CORPORATION GROUP HOSPITAL-MEDICAL PLAN, THE KROGER CO. HEALTH & WELFARE BENEFIT PLAN, THE LILLY EMPLOYEE WELFARE PLAN, THE LINCOLN ELECTRIC COMPANY WELFARE BENEFITS PLAN, THE STEAK N SHAKE EMPLOYEE BENEFIT PLAN, VERIZON NATIONAL PPO WEST, VIASAT INC. EMPLOYEE BENEFIT PLAN and XEROX CORPORATION WELFARE PLAN

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12 BLUE SHIELD OF FLORIDA, INC. d/b/a  
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14 BLUE SHIELD OF MASSACHUSETTS  
15 HMO BLUE, INC., BLUE CROSS AND  
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17 INC., BLUE CROSS AND BLUE SHIELD  
18 OF NORTH CAROLINA, BLUE CROSS  
19 AND BLUE SHIELD OF SOUTH  
20 CAROLINA, BLUE CROSS OF  
21 NORTHEASTERN PENNSYLVANIA, C.R.  
22 BARD, INC. EMPLOYEE BENEFIT PLAN,  
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25 CHICOS FAS, INC. HEALTH &  
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HEALTH & WELFARE PLAN, DYCOM  
INDUSTRIES HEALTH AND WELFARE  
PLAN, EXCELLUS HEALTH PLAN, INC.,  
F.N.B. CORPORATION HEALTH AND  
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MEDICAL, DENTAL, LIFE AND AD&D  
PLAN, GKN EMPLOYEE WELFARE  
BENEFIT PLAN, GENERAL NUTRITION  
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INC. GROUP HEALTH PLAN, HAWAII  
MEDICAL SERVICE ASSOCIATION d/b/a  
BLUE CROSS BLUE SHIELD OF  
HAWAII, HENRY SCHEIN, INC.  
MANAGED CARE PLAN, HIGHMARK  
BCBSD, INC., HIGHMARK BLUE CROSS  
BLUE SHIELD, HIGHMARK BLUE

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SHIELD, HIGHMARK, INC. d/b/a  
HIGHMARK BLUE SHIELD, HORIZON  
HEALTHCARE SERVICES, INC. d/b/a  
HORIZON BLUE CROSS BLUE SHIELD  
OF NEW JERSEY, INLANDBOATMENS  
UNION OF THE PACIFIC NATIONAL  
HEALTH BENEFIT TRUST, INTERRAIL  
SIGNALS, INC. WELFARE BENEFIT  
PLAN, JENNINGS AMERICAN LEGION  
HOSPITAL EMPLOYEE BENEFIT PLAN,  
LOUISIANA HEALTH SERVICE &  
INDEMNITY COMPANY BLUE CROSS  
AND BLUE SHIELD OF LOUISIANA,  
MACHINISTS HEALTH & WELFARE  
TRUST FUND, MARTIN MARIETTA  
MEDICAL PLAN, NATURES PATH  
FOODS, INC. WELFARE BENEFIT PLAN,  
NORTHERN CALIFORNIA SHEET  
METAL WORKERS, NOVARTIS  
CORPORATION WELFARE BENEFIT  
PLAN, OGLETREE, DEAKINS, NASH,  
SMOAK & STEWART, P.C. GROUP  
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WELFARE PLAN, PEAK 10, INC.  
EMPLOYEE BENEFIT PLAN, PREMERA  
BLUE CROSS, PREMERA BLUE CROSS  
BLUE SHIELD OF ALASKA, PROFIT  
INSIGHT HOLDINGS LLC GROUP  
HEALTH PLAN, PUBLIX SUPER  
MARKETS, INC. GROUP HEALTH  
BENEFIT PLAN, PUGET SOUND PILOTS  
GROUP HEALTH PLAN, RAYONIER,  
INC. WELFARE PLANS, REGENCE  
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COMPANY GROUP HEALTH PLAN,  
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PLAN, TUV AMERICA, INC.  
INSURANCE BENEFITS PLAN, THE  
MASTER BUILDERS ASSOCIATION  
HEALTH INSURANCE TRUST, TRINET

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EMPLOYEE BENEFIT INSURANCE  
PLAN, UNITED STATES STEEL PLAN  
FOR ACTIVE EMPLOYEE INSURANCE  
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DATED: April 4, 2016

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BENEFIT PLAN, ST. LUKES LUTHERAN  
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AND HEALTH BENEFITS PLAN FOR  
EMPLOYEES OF PARTICIPATING AMR  
CORPORATION SUBSIDIARIES,  
UNITED SURGICAL PARTNERS, INTL  
WELFARE BENEFIT PLAN and XEROX  
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DATED: April 4, 2016

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MEDICAL PLAN

1 DATED: April 4, 2016

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10 INSURANCE PLAN

11 DATED: April 4, 2016

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19 EMPLOYEE WELFARE BENEFIT PLAN

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20 HEALTH & WELFARE PLAN

1 DATED: April 4, 2016  
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17 DATED: April 4, 2016  
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1 DATED: April 4, 2016

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10 DATED: April 4, 2016

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1 DATED: April 4, 2016

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1 DATED: April 4, 2016

**MUSICK, PEELER & GARRETT LLP**  
Dan Woods

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4 /s/ Dan Woods

5 Dan Woods  
6 Attorneys for Defendant ALLIANT  
7 INSURANCE SERVICES WELFARE  
8 BENEFITS PLAN

8 DATED: April 4, 2016

**DRINKER BIDDLE & REATH LLP**  
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11 /s/ David R. Levin

12 David R. Levin  
13 Attorneys for Defendant TIME WARNER  
14 CABLE BENEFITS PLAN

15 DATED: April 4, 2016

**MAYNARD COOPER & GALE, LLP**  
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18 /s/Christopher J. Rillo

19 Christopher J. Rillo  
20 Attorneys for Defendant THE HARTFORD  
21 FIRE INSURANCE COMPANY  
22 EMPLOYEE MEDICAL AND DENTAL  
23 EXPENSE BENEFITS PLAN  
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1 DATED: April 4, 2016

**WILSON ELSER MOSKOWITZ  
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5 /s/ Gregory K. Lee

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Attorneys for Defendant FRANK  
7 CALANDRA, INC. MEDICAL PLAN, NHS  
HUMAN SERVICES WELFARE PLAN and  
8 SIERRA NEVADA BREWING CO.  
WELFARE BENEFITS PLAN  
9

10 DATED: April 4, 2016

**GREENSFELDER, HEMKER & GALE,  
P.C.**  
Amy L. Blaisdell  
12 Lauren A. Daming

13 **ROGERS NEMETH GERMAIN PC**  
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16 /s/ Christopher M. Rogers

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Attorneys for Defendant ASCENSION  
18 SMARTHEALTH MEDICAL PLAN  
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1 DATED: April 4, 2016

**ALLEN MATKINS LECK GAMBLE  
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Alan Donal Hearty

3 **PICKREL, SCHAEFFER, AND  
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Michael W. Sandner

7 /s/ Michael W. Sandner  
8 Michael W. Sandner (Admitted *Pro Hac*  
9 *Vice*)  
10 Attorneys for Defendant U.S. LBM  
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PLAN

11 DATED: April 4, 2016

12 **LEWIS BRISBOIS BISGAARD &  
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15 /s/ Elise D. Klein  
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17 Attorneys for Defendant UFCW LOCAL  
555-EMPLOYERS HEALTH TRUST

18 DATED: April 4, 2016

19 **LAQUER, URBAN, CLIFFORD &  
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Susan Graham Lovelace  
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23 /s/ Susan Graham Lovelace  
24 Susan Graham Lovelace  
25 Attorneys for Defendant SOUTHERN  
26 CALIFORNIA IBEW-NECA HEALTH  
27 TRUST FUND



1 DATED: April 4, 2016

**DECHERT LLP**  
Timothy C. Blank

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4 /s/ Timothy C. Blank  
5 Timothy C. Blank  
6 Attorneys for Defendant ROCKET  
7 SOFTWARE GROUP INSURANCE  
8 BENEFIT PLAN

9 *Filer's Attestation: Pursuant to Local Rule 5-4.3.4(a)(2)(i), Eileen R. Ridley hereby*  
10 *attests that concurrence in the filing of this document and its contents was obtained from*  
11 *all signatories listed.*